

## **ROMERO BRITTO (Brazil-American)**

### **The prince of Pop Art**

Romero Britto, or we better call him the prince of pop, is a Brazilian Neo-pop artist, painter, serigrapher and sculptor. Since his humble youth in Recife, Brazil he has come a long way, creating a „Britto world“ and becoming a well established artist known and celebrated all over the world. Self-taught at an early age, he used to paint on newspaper not being able to buy a canvas or even drawing paper. Studying the art of Matisse and Picasso in books, he became to combine cubism and pop art. In 1988 Britto moved to Miami and emerged as an international artist. Shortly after Romero arrived to the United States, he was chosen by Absolut Vodka's high profile ad campaign. Britto went on to be commissioned by Pepsi Cola, Disney, Apple and even the United Nations asked him to create a series of postage stamps.

His style is striking, using vibrant bold colors, separated and accentuated by thick black lines. With his work Britto celebrates life and love. He donates much of his time to charity work such as the maintenance of the Brazilian rainforest, Amnesty International, etc.

Britto lives and works in Miami, Florida.

- March 1994: First personal meeting with Romero in New York
- October 1994: First One Man Show at Foxx Galerie
- July 1999: Second One Man Show at Foxx Galerie