

Vinc (CH)

(*1961, Geneva)

The „peintre-chéri“ of Geneva’s High Society is well known for his “One-Night shows”. And his popularity spreads not just in Europe. Recently Vinc has conquered the Asian metropolitan cities of Singapore and Seoul.

Since childhood Vinc dreamt of California long before his parents took him to United States in 1979. He later lived ten years in Los Angeles where he established his own streetware company.

The energy of the American way of life with its buzzing cities and lights, with its bold colors influenced his work as an artist. Vinc recalls his first night in Hollywood where he observed with fascination with the large lit-up bill boards that shimmered through the window of his room. The nostalgia of the US stimulates his work still today.

Vinc’s curiosity for metropolitan cities around the world is reflected in his work. His native home of Switzerland equally became a source of inspiration for his later works.

Vinc captures on canvas special moments and specific details of the Swiss scenery with its lakes and mountains to catch the viewer’s eye. Combining exquisite and ornamental designs with bold colors, his paintings turn into witnesses of the actual „zeitgeist“. His works always put the contemplator in love with life.

The exclusive “VINC Factory” series is 100% Swiss-made. Each series is limited to 4-10 pieces. Each piece has a certificate of authenticity on the back and is numbered and signed by the artist.

Originals are created exclusively from acrylic on canvas. A characteristic of his style is several layers of fine accurate brush strokes to create to a multi-layered impression.

- Since 1991 regular exhibitions in Bern, Genf und Gstaad (Hotel Palace & Olden)
- Since 1993 group shows in France (Paris), Austria (Vienna), und Switzerland
- 1992, 1995 & 1996 Advertising design for APG, Geneva
- 1993 décor for Susan Bartsch, “New York Party” at club MAD, Lausanne
- 1999 décor for Swiss Team „Be Happy“, America’s Cup, Auckland, Neuseeland
- 2004 first serial graph series “Vinc Factory”
- 2005 participation at the “Cow Parade” Bovet 1822, Geneva
- 2005 showroom in Palm Beach, Miami
- 2006 first exhibition at Foxx, Zürich,
- 2006 mural painting in Formentera, Ibiza
- 2007 cover-design concept for 50th edition of “Market.ch“, Geneva



- 2007 commission work for „Krug“ Champagne (*this is not in the French version*)
- 2007 summer exhibition at Foxx
- 2008 participation at the auction for „Foundation Smiling Children“(*this is not in the French version*)
- 2008 special edition for the 25 years of the “Love Ride Foundation“ (USA)
- 2010 exhibition „Swiss Tourism“ & „Classic Cars“ at Foxx
- 2011 new series „Pop Art Classics“ and series on plastic-chrome
- 2011 publication of book, “Vinc Paintings, 1989/2011” edition Notari, exhibit and book presentation „Vinc Paintings” at Foxx
- 2012 exhibits in Singapore and Seoul
- 2012 new “New York & Asia” series mixed techniques
- 2012 cover-design concept for 100th edition of “Market.ch”, Geneva
- 2012 exhibition “Art at Met”, live painting with Billy the artist, DJ Arty Furtado, by Foxx, Zurich